

Hi,

Hope everything is going well for you. How is your search for a location and/or securing financing coming along? We offer you the best program on the street. However, we need your input so we know if you need our help or not.

Attached are updates to our "[Intent Agreement](#)". More emphasis about our **23 years experience opening Frozen Custard/Ice-Cream Shops and Gourmet Dessert Shops** has been incorporated into our documents to help you secure your financing.

With New Federal Loan Guidelines to banks requiring personal experience in that business or a program that offers the required management experience for your business, this information needs to be incorporated into your business plan or you will be turned down for your SBA Loan or Bank Loan.

We had so much success with our previous sales program that we have started a "[New Sales Program](#)" on our [Equipment and Services](#) to help you get started.

If you are still planning on opening a "[Gourmet Dessert Shop](#)" or "[Frozen Custard Shop](#)" this year, **we need to hear from you so we can pencil you in.**

The steps listed below **must be followed in securing your loan:**

- 1) The Federal Government and banks are looking for Businesses that offers you **one year of management guidance for your business and it must be in writing.** (Attached is one of our agreements which document that you have hired us to manage you business for your first year in business).
- 2) The "[Sample Business Plans](#)" we provide you with when you sign up with our program **will also state that you have hired us to manage your business for the first year. We include this service with almost all of our equipment packages.**
- 3) Sign our "[Agreement of Intent](#)" and fax or email to our office. We will then contact you and provide the necessary documentation to assist you in securing your loan. ***These documents must be included when you present your business plan to your bank.***

Even if you have good credit and good financial backing, they will turn you down for your loan without this experience. They want to secure their investment by knowing someone with the experience is going to help you succeed. Isn't that what you want too?

We offer 23 years experience in running successful Gourmet Dessert/Frozen Custard Shops when you purchase one of our programs. Our World Famous Products will also help you build your business as well.

Plus, we have extra rewards program with ***\$20,000 OFF*** your equipment and ***90% OFF Our Services*** including training and ongoing support. This offer ***Expires Soon.*** Call or email me to find out how you can lock in on these incredible offers.

Looking forward to working with you. Our only goal is to **help you make more money.**

Peter Wisniewski
President